

SH●NA DUTTA

Connecting the beauty of design and the necessity of business impact. UX Strategist & Design Manager with over 15 years of experience in design systems, large-scale org strategy, visual & interaction design, and leading engagement teams.

EXPERIENCE

Google Design Platform – UX Manager, Design Engagement **October 2020 - Now (4 years)**

UX manager of the team responsible for cross-Google design cohesion, including adoption of Material Design, Fonts, Icons, Gemini, and Google AI for Android, iOS, and Web. Driving product adherence to Google's design standards and ensuring alignment with business goals through UX.

Google – Material Design – Staff Designer **January 2018 - October 2020 (3 years)**

UX leader for Material Design engagement; drove brand cohesion through adoption of Google Material across all Google products and platforms.

Google – Android – Designer, Android & Pixel **September 2013 - January 2018 (4 years)**

Visual designer for Android and Pixel apps (e.g. Keep, Fit, Camera, Clock, Calculator, Email, and Android IoT).

Bump Technologies – Lead Visual Designer **March 2011 - September 2013 (2½ years)**

Lead visual designer for one of the most-downloaded apps on the iOS App Store.

Freelance visual design

February 2009 - March 2011 (2 years)

Visual designer for Bay Area startups including Evernote, Meebo, Cinemagram, and Liftoff.

EDUCATION

Rhode Island School of Design **BFA Graphic Design, 2004**

Graduated with honors; focus on typography + social change.

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SPEAKING

Google I/O 2019

Sprinting to Build Google Products

Web Unleashed 2018

Design Systems + Material

Google I/O 2016

UX & Developer Communication

Vancouver Launchpad Day 2015

Material Design

AndroidFest 2014

Material Design and Android UX patterns

PAPERS & PATENTS

Power modes of computing devices

Patent #: 9078208

AI Is Not Enough: UI Linting With Heuristics

ACM & CHI, May 2024

CAREER DEVELOPMENT

Human-Centered Service Design

IDEO U

Leading in a VUCA World

eCornell Exec Development

Strengthening Business Relationships

Harvard Exec Development

Google Core Development Program

Google School for Leaders

Stretch, EDGE, Search Inside Yourself

Google School for Leaders